**Registration Form for the 2013 Program**

*Executive Program for IT Leaders: Big Data, Big Challenges, and Big Opportunities*

**Center for IT and the Global Economy (CITGE)**

Kogod School of Business

American University, Washington, DC

**REGISTRANT INFORMATION**

Last Name

Middle Initial

First Name

E-mail

Institution/Organization

Street Address

Zip Code/Postal code

State/Province

City

Phone

Fax

Extension

**REGISTRATION RATES AND SESSIONS**

**Annual membership** allows three participants from your organization to attend all four programs

* $5,000

**Individual program registration** allows three attendees from your organization to attend one program

* $1,500

|  |  |
| --- | --- |
| February 22nd  (Friday) | **Privacy, Data Governance, and the CIO: Big Data and Other Challenges**  *Mary Culnan* |
| April 19th  (Friday) | **Taking the Offense: What Every CIO Should Know about Cybersecurity, Cybercrime, and Cyberespionage**  *Melanie Teplinsky, Tom Kellerman* |
| September 20th  (Friday) | **Analytics in Action: Business Decision Making**  *Itir Karaesmen Aydin, Edward Wasil* |
| November 15th  (Friday) | **Harnessing Big Data to Create Value through Analytics**  *William DeLone, Gwanhoo Lee* |

**PAYMENT INFORMATION**

**Please choose from the following payment amounts:**

|  |  |
| --- | --- |
| $5,000 (annual membership, four programs) | $1,500 (single program) |

MasterCard

Check #

American Express

VISA

**Method of Payment:**

**(Payable to American University)**

Card Number: Expiration Date:

CVV#: 3 digit number on back of Visa and MasterCard; 4 digit number on the front of Amex

CVV#

Cardholder’s Name as it appears on the credit card:

Cardholders Complete Billing Address:

Cardholder’s Signature:

**SEND COMPLETED FORM AND PAYMENT TO:**

**Mail:**

Attn: Professor Gwanhoo Lee

Kogod School of Business

American University

4400 Massachusetts Ave. NW

Washington, DC 20016-8044

**E-mail:**

Professor Gwanhoo Lee [glee@american.edu](mailto:glee@american.edu)

**Fax:**

Attn: Professor Gwanhoo Lee

202-885-1992

**QUESTIONS?**

For questions about the program registration, contact Gwanhoo Lee at [glee@american.edu](mailto:glee@american.edu) or call 202-885-1991.

\* Please allow up to 10 business days for your registration to be processed. An email confirmation will be sent to you once the registration has been processed.